

Ransomware

This is a story about Molly. Molly works at Small-Business, Inc. and does a great job as an administrative assistant. Molly loves to travel...

According to Intel, 97% of people around the world are unable to identify a sophisticated phishing email.

One day while Molly was checking her emails, she noticed an email for a FREE getaway to one of her favorite destinations!



An FBI report showed that 4,000 businesses each day experience a security breach.

So, she clicked the link hoping she would be able to collect on her winnings...

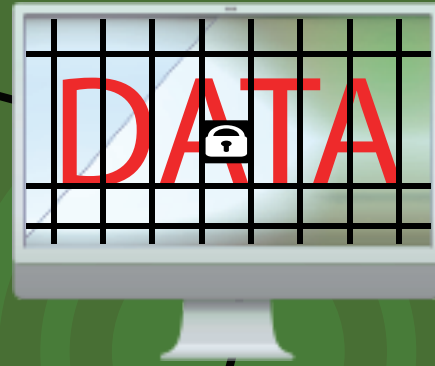
Ransomware is difficult to detect because hackers wait sometimes years to activate it.

What she didn't realize was that a data thief known as Ransomware entered her computer when she clicked the link. He hid inside the computer, waiting for the right time.



Some time later...

Molly never got her cruise, she was directed to a page that said, "this offer has expired." She didn't think anything about it, until one day she discovered she had been locked out from valuable customer data.



70% of businesses in 2016 paid to retrieve their information after a ransomware attack.

The ransom note left on Molly's computer desktop gave her only two options...



Hackers often sell or destroy data that is encrypted whenever a company chooses not to pay.

60% of small businesses who are victims of hacking close their doors within 6 months.

